

October 28, 1989

244 No. Oxford Drive
San Angelo, TX 76901

Dear SABR Ballparks Committee Member:

Thanks to the hard work and generosity of a number of Ballparks Committee people and SABR members, the Urban Baseball Park Project went to the press earlier this week and will be mailed to nearly 1350 baseball writers, officials, city and stadium people, and others who need to read this major work outlining the benefits of the classic baseball park.

The committee successfully raised \$2700 to achieve this worthy goal and I would like to thank and commend the following people for their contributions:

Steve Bennett	\$500.00
John Pastier	\$150.00
Dick Johnson	\$100.00
Bruce Kuklick	\$100.00
Robert Bluthardt	\$ 65.00
Frank Phelps	\$ 50.00
John Brooks	\$ 50.00
Mike Frank	\$ 40.00
John Lobingier	\$ 40.00
Barry Evans	\$ 35.00
Bob Littlejohn	\$ 25.00
Keith Danish	\$ 25.00
Chris Jennison	\$ 25.00
Phil Lewry	\$ 20.00
Joe Favano	\$ 15.00
David Pietrusza	\$ 15.00
Mike Dempsey	\$ 10.00
Francis Kinlaw	\$ 10.00
Kyle Johnson	\$ 10.00

Total Contributions \$ 1285

We also had two groups purchase a large number of copies to help us with the fundraising. The Hall of Fame ordered forty copies for a total of \$200.00. The Cleveland planning committee for the 1990 SABR gathering gave us \$300.00 and received 215 copies for free distribution as part of the convention registration package.

This additional \$500.00 gave us \$1785.00, still short of the total goal.

(2) Bluthardt to Ballparks Committee
October 28, 1989

After numerous conversations and with a printing deadline approaching us, Steve Bennett and I decided to loan the project the additional money needed to make the press run and cover the costs related to the target audience mailing.

Steve put up \$600.00 and I covered the remaining \$300.00. We agreed that this would be a no interest-no guarantee loan. As the figures will show below, we increased the press run from 1500 to 2000 copies, giving us extra copies to sell. This 2000-issue run also cut our printing costs.

Whatever extra money is made by selling the extra copies will cover the Bennett and Bluthardt loan figures on a 2/3 to 1/3 allotment until the full \$900.00 is repaid. We understand that there is no guarantee that we will get our money back, but we both felt that the chance was worth seeing this important piece of baseball research go to press and be seen by the baseball public.

Additional revenue generated by the sale of the extra copies beyond that \$900.00 figure will be made available to the nineteen people listed on page one of this letter who gave the project the \$1285 to get started. It will be distributed on a percentage basis, based on the person's contribution as a ratio of the total \$1285. Of course, the person is free to donate the money back to the committee if he wishes.

Contributors will be receiving their copies very soon. They will come to me and I will pass them along to you.

The distribution of the 2000 copies is as follows:

Target mailing	1350
Hall of Fame	50
Cleveland Convention	215
Contributors	20
Phil Bess	15
Available for sale	300
Reserve/Committee Use	50
TOTAL:	2000

My apologies for the delay in getting back to you with the good news. The situation on this project changed almost daily from mid-October to the past weekend. When I reported back to you, I wanted to have the good news as well as the latest figures.

I will report to you next month on our total costs for this effort, but I am sure that it will come very close to the nearly \$2700 we raised.

(3) Bluthardt to Ballparks Committee
October 28, 1989

Some final and important notes on the success of this effort.

The staff of the Minneapolis Review of Baseball (MRB), Steve Lehman and Andy Nelson specifically, deserve our thanks and appreciation. They have been most cooperative with our committee and their patience and flexibility, not to mention their enthusiasm for the project, have been instrumental to our success.

Phil Bess, Dick Johnson, Steve Bennett, and John Pastier, among others, have seen the project through, assisting with the many changes and editing problems that have come up. Phil especially deserves our thanks as he and his wife put together the mailing list from dozens of sources.

Our contributors, and our friends at the Hall of Fame and the Cleveland 1990 convention (led by Morris Eckhouse), provided the funding to make all this possible. And a last thank-you to Steve Bennett whose generosity and advice were crucial in the last days of our efforts.

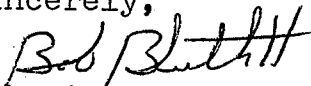
Needless to say, our regular committee newsletter for October was postponed in favor of work on this project. I hope to have a November-December Ballparks Committee newsletter out within a few weeks.

And last, but not least, it is not too late to help us with the project by purchasing a copy of the work. "City Baseball Magic" promises to be a major piece in recent thought on ballparks and baseball.

If you would like a copy (or copies) the publication costs \$5.00 plus postage, so a minimum \$7.00 contribution would cover our costs and help us pay our loans. If you want an order of multiple copies, just let me know and we'll work something out.

Again, my thanks to everyone who made this work. The committee can be very proud of itself with this achievement and I appreciate all that was done to make this a success.

Sincerely,



Robert F. Bluthardt
Committee Chairman

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cc: all SABR Committee Chairmen
SABR office/Norbert Kraich