

# Society for American Baseball Research

Annual Report June 15, 2023

SABR.org

## **President's Report – Mark Armour**

This past year has been another busy one for SABR. Most visibly, the lessening of the pandemic allowed us to hold a full slate of in-person national events after multi-year absences, as well as dozens of local events in your communities. These opportunities to socialize and share research will now live side-by-side with the on-line meetings that became part of the SABR schedule starting in 2020.

In the past 18 months, a sampling of SABR's most significant successes could include: the launch of the Rucker Archive, the Local Grants Program, the Certification Course, an improved model for local chapter compliance, and the SABR Baseball Map. The lion's share of the credit for SABR's recent success should go to the SABR staff. CEO Scott Bush, along with Jacob Pomrenke, Scott Carter, Jessica Smyth, and Ken Carrano, serve SABR creatively and well.

As always, SABR is an organization that succeeds because of its extraordinary volunteers. Hundreds of you—people who allow our chapters, communities, and committees to thrive, and also work on all of the other projects going on (like those I mentioned above). The evidence suggests that SABR members are happy—our renewal rate is very high, and we recently achieved an all-time high in membership. A hearty thanks to all the volunteers who help provide the experience that causes members to stay on board.

The primary role of the Board of Directors is to define SABR's goals and objectives, our priorities, where the ship is headed, so that Scott Bush and his staff can get us there. I believe we have built a strong trusting partnership, allowing Scott to advise us on direction, and we to help with execution. We have several large things on our plate that we hope to be announcing in the next few months. To help with that, the Board recently grew from eight members to ten. I look forward to working with both the new members and the veterans.

I hope to see many of you at SABR 51 in Chicago in July. For many of us this is a great chance to renew acquaintances and the celebrate our continued success. For those of you who cannot join us (and I am aware that is most of you), I pledge that the Board will continue to work to make your SABR experience better as well. In the meantime, I trust all of you will enjoy this great game, by going to a ballpark, reading a book, or playing catch.

It has been an honor to serve on SABR's Board, and I thank you for all your help.

## **CEO's Report – Scott Bush**

2022 was an incredibly exciting year for SABR as we continued to grow our membership base as well as our programming and activities. I am thrilled to share the details of that growth in our annual report. Looking forward, it is clear the organization will need to be strategic about investments in the future in order to maintain our current pace of growth and continue to take steps toward our vision of becoming the essential community for the world of baseball.

**SABR Membership:** SABR's membership has grown by nearly 300 members since last year's Annual Report, to a total of 7,435. This figure represents an alltime high for the organization, besting last year's mark. Since 2019, SABR's ranks have grown by more than 2,000. Within these figures, we have seen growth across all membership types, but student membership leads the way. SABR has increased student members by 770% over that period! Additional membership data is available elsewhere in the Annual Report.

**Development:** SABR's generous donors continue to help the organization fund new initiatives, and a capital fundraising campaign in 2022 allowed SABR to completely digitize the Rucker Archive. More information about the Rucker Archive and its broader importance to SABR can be found below. There remains an opportunity for the organization to grow even further through corporate and foundation gifts—something that is an area of focus for the SABR staff and Board of Directors. Additional information about SABR's donors is available elsewhere in the Annual Report.

**SABR Research Committees:** SABR continues to boast 34 distinct research domains spanning the breadth of baseball and committee members have continued to engage in a wide variety of research activities and projects. For a complete look at the accomplishments of SABR's research committees, please see the Research Committee Reports section in the appendix.

**SABR Chapters:** SABR has added one new chapter in the last year: the Central Virginia Chapter; Richmond, VA. This addition brings SABR's tally to 84 chapters worldwide. Additionally, the Northern New England Chapter has shifted its base of operations to Concord, NH. For a detailed look at the events that chapters put on and the speakers they hosted, please see the Chapter Reports section in the appendix.

**SABR Local Grants:** In late 2021, SABR launched the SABR Local Grants Program. Designed as a way to provide additional funding to local chapters and research committees, the Local Grants Program awarded funds to five programs in early 2023 in its second year:

- Growth of Baseball Reminiscence Programming SABR Baseball Memories
- Negro Leagues in Philadelphia Exhibit Connie Mack-Dick Allen Chapter
- Union Park Historical Marker Baltimore Babe Ruth Chapter
- Island Park Historical Marker Cliff Kachline Chapter
- High School Scholarship Award Schott-Pelican Chapter

**SABR Analytics Certification Program:** SABR launched an Analytics Certification Program in January 2022 and has added a second course as of March 2023, with additional courses to be added later this year. This curriculum is designed as a primer for baseball analytics knowledge. Members receive a discounted registration rate and registrants receive project feedback from writers at Baseball Prospectus.

**SABR's Publications Program:** With the continued guidance of Cecilia Tan, SABR published fall and spring editions of the *Baseball Research Journal* and offered both a print version of *The National Pastime* and a digital version that was available to all SABR members.

From last year's annual report in June 2022 through May 2023, SABR members have received free copies of the following SABR e-books:

- Our Game, Too: Influential Figures and Milestones in Canadian Baseball
- We Are, We Can, We Will: The 1992 World Champion Toronto Blue Jays
- *¡Arriba! The Heroic Life of Roberto Clemente*
- From Shibe Park to Connie Mack Stadium: Great Games in Philadelphia's Lost Ballpark
- Nichibei Yakyu: US Tours of Japan, 1907-1958

- Yankee Stadium 1923-2008: America's First Modern Ballpark
- Willie Mays: Five Tools

In addition to the above titles, SABR has continued to expand its digital publishing imprint. In April 2022, SABR's Century Committee published our second comprehensive web-based project, "Jackie 75," edited by Sharon Hamilton. The project draws on the contributions of more than 85 SABR authors and historians to tell the story of Jackie Robinson's complicated, never guaranteed, journey as a civil rights pioneer on and off the field, 75 years after his Brooklyn Dodgers debut in 1947.

In August, SABR's Century Committee published a new multimedia web project, "Baseball and the Supreme Court," edited by Sharon Hamilton with section introductions by Michael Haupert, Daniel R. Levitt, and Robert Elias. This project draws on the contributions of nearly 30 SABR authors to tell the story of baseball's milestone cases before America's highest court, with a special focus on the 50th anniversary of Curt Flood's challenge of baseball's reserve clause in 1972 and the Federal League's antitrust lawsuit in 1922.

The SABR-Rucker Archive: In early 2023, SABR released an initial sample of images from the SABR-Rucker Archive at sabr.org. These were the first 10,000 of nearly 80,000 images—donated by member Mark Rucker—which encompass nearly all of baseball's history. Work to digitize the images began in the summer of 2022, and Cary Smith and Jason Schwartz have led a volunteer effort to catalog the images both to enrich our knowledge and make the collection more easily searched. The remaining images (approximately 70,000) will be made available on sabr.org later this year and all of the images are available to be licensed for personal or publishing use. This ambitious project would not have been possible without the generosity of Mark Rucker or the donors who agreed to underwrite the considerable expenses associated with digitization. More information about the donors is available in the Philanthropy section of the Annual Report.

**SABRcast with Rob Neyer:** *SABRcast with Rob Neyer* continues to create engagement opportunities for the organization while reflecting the values and mission of SABR. Neyer, a long-time SABR member, lends his expertise as the host of the show and brings in guests from throughout the world of baseball. The podcast delivers the SABR experience to a broader audience and is available on all streaming services.

**Ballpark Figures with Shakeia Taylor:** *Ballpark Figures with Shakeia Taylor* is a monthly, live-interview series exclusively for SABR members. Guests have spanned the baseball world, including Clinton Yates, Jeff Passan, Todd Radom, and Mina Kimes. Taylor is a Deputy Senior Content Editor at the Chicago Tribune, Chicago baseball historian, and SABR member. Replays of all the interviews are available at sabr.org.

**SABR BioProject:** The BioProject now boasts more than 6,000 published biographies. The Baseball Biography Project is an ongoing effort to research and write comprehensive biographical articles on people who played or managed in the Major Leagues, or otherwise made a significant contribution to the sport. Published biographies are a major driver of traffic to SABR.org and feature heavily in SABR books.

**SABR Games Project:** More than 4,000 accounts of games have been produced by the SABR Baseball Games Project, an initiative that was formed to research, write, and publish accounts of Major League regular season, postseason, and All-Star Games, along with other games of historical significance. Entries span the Negro Leagues, Minor Leagues, and international and exhibition contests in addition to Major League Baseball games.

**Oral History Project:** More than 75 new interviews were published to the Oral History Collection in 2022, including significant recordings from the Cliff Evans Archive, 1960s-era radio conversations with Hall of Famers Roberto Clemente, Frank Robinson, Casey Stengel, Duke Snider, Frankie Frisch, Al Lopez, Bill Terry, and Goose Goslin, thanks to the efforts of SABR member Gregory L. Peterson. Interviews with sabermetric pioneers such as Bill James, Pete Palmer, and Sean Forman, conducted by Brian Hall, were also added to the collection this year.

*Behind the Numbers: Baseball SABR Style:* This weekly baseball analytics show completed its eighth year on SiriusXM. The one-hour show airs on MLB Network Radio and is available to subscribers nationwide on XM Channel 89, Sirius Channel 209 and on the SiriusXM Internet Radio app. The show is hosted by former SABR Board President Vince Gennaro and focuses on examining and interpreting the statistical analysis that plays a critical role in baseball today. The show features guests from MLB teams, the media, and members of SABR.

**SABR's partnership with Rawlings**: This marked the tenth year the SABR Defensive Index (SDI) played a key role in the selection of the Rawlings Gold Glove Award winners. SDI along with the votes of players, managers, and coaches determine the Rawlings Gold Glove Award winners. These winners and the winners of the 2022 Rawlings Platinum Glove Awards presented by SABR were announced by ESPN in November. The Rawlings Platinum Glove Award is decided by a combination of fan votes and the SDI. The SDI considers a fielder's range, his arm and sure-handedness, along with his outstanding plays. SABR's relationship with MLB: SABR continues to work closely with Major League Baseball, particularly on initiatives related to diversity. SABR hosted dozens of young professionals enrolled in MLB's Diversity Pipeline Program at the SABR Analytics Conference and assisted in their professional growth. Major League Baseball remains a great supporter of SABR and its mission.

**SABR.org:** SABR.org surpassed more than 4 million pageviews and 2.8 million total visitors for the third consecutive year in 2022. The SABR website saw an average of more than 166,000 unique visitors per month, a 3.2% decrease over our monthly average in 2021. While traffic fell by nearly 10% during the MLB lockout in the first quarter of 2022, traffic picked up steadily in the second half as we surpassed our year-over-year totals in September, October, November, and December 2022. More than 20 million pageviews have been recorded at SABR.org in the past five years.

On July 22, we set a new single-day record with 21,328 unique visitors, thanks to the Toronto Blue Jays scoring 28 runs and a Baseball Research Journal article on high-scoring games going viral. Our 10th-highest single-day traffic was recorded the next day on July 23. We also recorded nearly 10,000 daily visitors throughout the 2022 World Series, most notably on November 2 for the Houston Astros' historic no-hitter in Game Four. Eight of our top 25 single-day totals at SABR.org were recorded in 2022.

Our Research Collection page was again one of the heaviest single-page drivers of traffic in 2022, with nearly 30,000 views (ranking No. 5 among all SABR.org pages). Our archived articles on 4-HR games, high-scoring games, baseball's pension plans, and MLB annual salary leaders all went viral on multiple occasions, resulting in significant traffic for each.

BioProject-related pages made up just over 48% of our total pageviews (2.01 million), largely thanks to our referral partnership with Baseball-Reference.com, which includes links to all published SABR bios on its player pages. The Jim Abbott biography went viral on multiple occasions and was our No. 1 most viewed bio over the past year. Other bios that received particularly high views were William Hoy, Roberto Clemente, Fleet Walker, and Louis Sockalexis.

Games Project pages received more than 509,000 pageviews last year, which comprises about 12.3% of our overall traffic on SABR.org. The Games Project published more than 800 articles online in 2022—a record high in its eighth year—including a collection of stories on SABR Convention Games, Opening Day, and integration pioneers.

In July, the Baseball Landmarks Committee launched the SABR Baseball Map, a powerful new tool compiling the most complete list of baseball-related sites across North America to include active and historic ballparks, statues, museums, historic markers, murals, graves, and other roadside attractions. John Racanelli spearheaded the effort to compile data for more than 3,000 sites to include on the map.

In September, we relaunched The Baseball Index website at baseballindex.org with a faster and more flexible search functionality. The new search features allow simultaneous searches of multiple fields, including names, topics, publishing dates, and authors for nearly 270,000 total sources in the TBI database, including books, articles, and many other research materials.

Our share of mobile and tablet traffic surpassed 64%, continuing a longstanding upward trend seen over the previous decade. Desktop visitors made up a recordlow of 35.92% of all traffic to SABR.org, with 60.96% coming from mobile devices and 3.12% on tablets. Social media: On social media, we surpassed 70,000 followers on Twitter in 2022 and our list of SABR members active on that platform has grown to more than 730. Our Facebook page also includes more than 11,000 followers.

SABR's Data Program: Under the direction of Sean Lahman, who heads up SABR's data program, and the many volunteers who work with Sean, it was another strong year. Highlights from the past year include:

- Work with Business of Baseball committee on MLB front office employee database project
- Work to digitize and integrate Weiss player questionnaires
- Ongoing effort to integrate Negro Leagues players into the SABR data collections
- Maintenance and updates to other SABR data collections
- Working with members and committees on digitizing datasets and source materials.

#### SABR Events

Virtual Events: SABR chapters and committees continued hosting many online virtual events throughout the year, with speakers from around the baseball world including former All-Stars Frank Howard, Sam McDowell and Terry Puhl, Negro Leagues Museum president Bob Kendrick, ESPN's Mina Kimes, filmmaker Randy Wilkins, broadcasters Robert Ford and Jill Gearin, and more.

More than 170 event recordings were uploaded to SABR's YouTube channel in 2022, including the launch of Ballpark Figures, a new monthly interview series hosted by Shakeia Taylor, along with sessions from the SABR Analytics Conference in March and the Women in Baseball Conference in September. We also continued the Member Benefit Spotlight and New Member Experience video series, along with a monthly 19th Century Speaker Series, which were all recorded and posted online.

**SABR Analytics Conference**: The 12th annual SABR Analytics Conference was held March 9-12, 2023 at the Beus Center for Law and Society on Arizona State University's downtown Phoenix campus. The conference brought together industry leaders to share insights into where the game is going and to discuss cutting edge research presentations. The conference welcomed nearly 400 attendees in person and another 365 students attended virtually. Conference speakers included industry experts Dallas Braden, Ben Clemens, Kyle Glaser, Ari Kaplan, Nicholas Kapur, Hannah Keyser, Meg Rowley, Bobby Scales, and Jake Schuster, MLB's Dana Bennett, Jason Bernard, Graham Goldbeck, Clay Nunnally, Mike Petriello, and Shanna Shi, and MLB team employees Colin Cahill, Rebecca Callari-Kaczmarczyk, Roger Caplinger, Ethan Stewart, and Nick Wan.

In addition, 14 research presentations were given over the three-day conference with topics including biomechanics, injury risk, at-bat models, artificial intelligence, and much more. A total of 20 teams from high schools and universities competed in the Diamond Dollars Case Competition with team from Washington University in St. Louis taking home the title.

**SABR - IWBC Women in Baseball Conference:** The fourth annual SABR/IWBC Women in Baseball Conference was held virtually on September 16-18, 2022. This year's conference—co-sponsored by SABR and the International Women's Baseball Center, and hosted by Rockford University—was a virtual event centered around the theme "Title IX and Women's Baseball: Where We've Been and Where We are Headed." Presentations and panels took place on Zoom.

The conference was highlighted by a keynote panel discussion with Justine Siegal, Maybelle Blair and Sarah Domin; Baseball Journalism panel with Claire Smith, Shakeia Taylor, Jen McCaffrey, and Melissa Isaacson; an Umpires Panel with Perry Barber, Alessia Cicconi, and Sophiyah Liu; a 21st Century Research

panel with Allison R. Levin, Roberta J. Newman, Laura Furman, and Catherine Forslund; research presentations; pylon unveiling; and the announcement of the Dorothy Seymour Mills Lifetime Achievement Award.

Frederick-Ivor Campbell 19th Century Base Ball Conference: The 14th annual SABR Frederick Ivor-Campbell 19th Century Base Ball Conference was held on April 28-29, 2023, at the Baseball Hall of Fame in Cooperstown, New York.

The 2023 conference was highlighted by a keynote address from author Jonathan Popovich, along with a panel discussion on baseball's 19th-century color line with Richard Hershberger, Peter Mancuso, Brian Sheehy, and moderator Bill Ryczek; a 19th-century artifact session with Robert Mayer, Gary Passamonte, and Popovich; a Member Spotlight interview of Robert Mayer by Bob Bailey; plus research presentations and a Sunday morning vintage baseball game at Doubleday Field.

**SABR Day:** SABR Day is an annual event that brings together SABR members and friends on the same day, regardless of where they live. The 14th annual SABR Day was held on Saturday, February 4, 2023. More than 40 chapters across the country met for SABR Day meetings with guest speakers including current and former baseball players, managers, umpires, executives, scouts, writers and authors.

**Closing Thoughts:** SABR's growth over the last several years has allowed the organization to make significant investments in mission-focused programming and resources. It is a testament to leadership throughout the organization that we find ourselves in that position. I cannot possibly thank everyone responsible for SABR's continued success, but I would like to thank our members who make this a tremendous organization, the Board of Directors, our consultants, our excellent interns, and of course, our terrific staff. Special thanks to Ken Carrano (Business Operations Manager), Scott Carter (Executive Vice President), Jacob Pomrenke (Director of Editorial Content), and Jessica Smyth (Membership Services Manager).

## SABR Board of Directors, June 15, 2023

**President** Mark Armour, Corvallis, OR

Vice-President Leslie Heaphy, North Canton, OH

Secretary Todd Lebowitz, Solon, OH

**Treasurer** Dan Levitt, Minneapolis, MN

## Directors

Dan Evans, Denver, CO Tara Krieger, New York, NY Allison Levin, St. Louis, MO Bill Nowlin, Cambridge, MA

## **Directors Elect**

Tom Shieber, Cooperstown, NY Kat Williams, Huntington, WV

<b>Historical List</b>	of Board	Members
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Bob Hoie

Bill Hugo

Bill Humber

Lloyd Johnson

Tom Jozwik

Cliff Kachline

Jack Kavanagh

Todd Lebowitz

Allison Levin

Len Levin

Dan Levitt

Phil Lowry

Vern Luse

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Claudia Perry Frank Phelps David Pietrusza **Richard Puff** Jim Riley Emil Rothe Harry Rothgerber Mark Rucker Bob Ruland Rick Salamon Anthony Salazar Luke Salisbury Art Schott Tom Shieber Bill Shlensky Joe Simenic Eric Simonsen Tal Smith Bob Soderman Gene Sunnen Stew Thornley Richard Topp Neal Traven David Vincent David Voigt Ty Waterman Fred Worth Tom Zocco

#### SABR Chapter Reports and Chapter Leaders, June 15, 2023

(All annual chapter reports received at the SABR office by June 15, 2023, have been included.)

• See Appendix 1

SABR Committee Reports and Committee Chairs, June 15, 2023 (All annual committee reports received at the SABR office by June 15, 2023, have been included.)

• See Appendix 2

## SABR Chartered Community Reports, June 15, 2023

(All annual chartered community reports received at the SABR office by June 15, 2023, have been included.)

• See Appendix 3

#### **Awards Committees**

Lisa Alexander Mark Armour Rich Arpi Mike Bates Peter Cottrell Elena Elms Jan Finkel F.X. Flinn Vince Gennaro Tom Hufford Stephanie Liscio Peter Mancuso Barbara Mantegani Roberta Newman **Bill Pearch** Todd Peterson Lyle Spatz John Thorn Steve Treder Don Zminda

#### Ad Hoc Committees

John Carter – Audit Stephen Barnes - Tellers Jon Daniels - Audit Chris Dial - Nominations Mike Emeigh - Tellers Joanne Hulbert - Nominations Tara Krieger - Audit Dan Levitt – Audit Alex Marks - Tellers Bill Nowlin - Audit Anthony Salazar - Nominations Stew Thornley - Nominations

#### **Membership Ambassadors**

Michael Bender Ryan Brecker Michelle Freeman Andrea Long Jim Mason Bruce McClure

#### **Chartered Communities**

T. Scott Brandon D. Bruce Brown Chris Dial Anne Enos Nicholas Guarna Michael McCullough Jack Morris Rod Nelson Joe Shaw

#### Local Grants Committee

Steve Gietschier Emily Hawks Chris Kaempfer Bill Nowlin

#### **Editorial Board**

Scott Bush Dirk Lammers Bill Nowlin Jacob Pomrenke Cecilia Tan Marlene Vogelsang Sarah Wexler

## **Publications Marketing**

Stephen Greyser Nicholas Guarna Joe Leisek Bruce McClure Bill Nowlin Bill Pearch

#### Diversity, Equity, and Inclusion

Jason Bernard Tyrone Brooks David Firstman Leslie Heaphy Allison Levin

## SABR's Annual Meeting

SABR considers the initial gathering of its founders on August 10, 1971, as its first Annual Meeting. All subsequent meetings/conventions have been numbered accordingly, until 2020 and 2021 when the annual meetings were held virtually. The SABR Annual Meeting has gone through many changes. In the early days, members sat around and gave presentations to the other attendees on topics of interest to them. There were no time limits, and certainly no blind review of appropriate topics and level of research. Today, members are asked to submit abstracts that enter a blind review process and the Annual Meetings now include informative and entertaining presentations that reflect the wide range of SABR members' research interests. In addition to the oral research presentations, SABR members also are invited to make poster presentations.

The SABR Annual Meeting is the place for members to get together and share their love of the game. It is truly an experience that makes you want to come back year after year. SABR 51 has been scheduled for July 5-9, 2023 in Chicago, IL.

Yeaı	r City	Attendees	Keynote
1971	Cooperstown NY	16	
1972	Washington DC	23	Chuck Hinton
1973	Chicago IL	26	B. Elson, D. Malarcher
1974	Philadelphia PA	40	Fred Lieb
1975	Boston MA	64	Joe Dugan
1976	Chicago IL	45	Lew Fonseca
1977	Columbus OH	74	Johnny Bucha
1978	Paramus NJ	81	Tony Lupien
1979	Saint Louis MO	115	Mike Shannon
1980	Los Angeles CA	85	Roy Smalley Jr.
1981	Toronto ON	127	Panel Presentation
1982	Baltimore MD	227	Sparky Anderson
1983	Milwaukee WI	262	Hal Goodenough
1984	Providence RI	350	Lou Gorman
1985	Oakland CA	300	Roy Eisenhardt
1986	Chicago IL	479	Bill Gleason
1987	Washington DC	631	John Steadman
1988	Minneapolis MN	340	Andy MacPhail
1989	Albany NY	524	Bobby Brown
1990	Cleveland OH	481	Sam McDowell
1991	New York NY	405	Mel Allen
1992	Saint Louis MO	485	Bing Devine
1993	San Diego CA	350	Dick Williams
1994	Arlington TX	405	Robin Roberts
1995	Pittsburgh PA	451	Chuck Tanner
1996	Kansas City MO	431	Steve Fehr
1997	Louisville KY	440	Jim Bunning
1998	San Mateo CA	437	Bill Rigney
1999	Scottsdale AZ	400	Tom Henrich
2000	West Palm Beach F	L 302	Elden Auker
2001	Milwaukee WI	574	Allan "Bud" Selig
2002	Boston MA	712	Ted Williams Panel
2003	Denver CO	494	Jim Evans
2004	Cincinnati OH	644	Marvin Miller
2005	Toronto ON	461	Paul Godfrey
2006	Seattle WA	539	Jim Bouton
2007	St. Louis MO	726	Joe Garagiola
2008	Cleveland, OH	632	Ron Shapiro
2009	Washington DC	664	Joshua Alkin
2010	Atlanta GA	435	John Schuerholz
2011	Long Beach CA	421	Scott Boras
2012	Minneapolis MN	448	John Thorn
	Philadelphia PA	709	Larry Bowa
	Houston TX	540	Larry Dierker
2015	Chicago IL	660	Phil Rogers
2016	Miami, FL		Ballpark Panel
	New York, NY	806	Ballpark Panel
2018	Pittsburgh, PA	620	Ballpark Panel
2019	San Diego, CA	418	Steve Garvey
	Baltimore, MD	539	Tim Kurkjian
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# **SABR** Awards

SABR respects and values the contributions of individuals who have added to the historical record of the game. Every year, baseball writers and researchers add to our knowledge and understanding of baseball with quality scholarship in the form of books, articles, and a wide variety of other media. SABR presents four annual awards for specific research accomplishments among its six annual awards and two discretionary awards. The individuals and projects that follow are an example for current and future baseball researchers to follow as they expand our knowledge of baseball and achieve their own recognition for baseball scholarship.

## BOB DAVIDS AWARD

The Bob Davids Award, first awarded in 1985, honors a SABR member of long standing (excepting paid member employees of SABR) who reflects the ingenuity, integrity, and self-sacrifice of the founder of SABR and who makes a significant contribution to the Society in such areas as administrative responsibility, original research, information exchange, or other voluntary and cooperative efforts in the best interests of baseball. It is considered to be SABR's highest honor.

▲ The 2022 Bob Davids Award recipient is F.X. Flinn.

## HENRY CHADWICK AWARD

The Henry Chadwick Award was established in November 2009 to honor baseball's great researchers—historians, statisticians, annalists, and archivists—for their invaluable contributions to making baseball the game that links America's present with its past.

Apart from honoring individuals for the length and breadth of their contribution to the study and enjoyment of baseball, the Chadwick Award will educate the baseball community about sometimes little known but vastly important contributions from the game's past and thus encourage the next generation of researchers.

The contributions of nominees must have had public impact. This may be demonstrated by publication of research in any of a variety of formats: books, magazine articles, websites, etc. The compilation of a significant database or archive that has facilitated the published research of others will also be considered in the realm of public impact.

A The 2023 recipients of the Henry Chadwick Award are: Steve Gietschier, Mark Rucker, and Robert Whiting.

## DOUG PAPPAS RESEARCH AWARDS (first awarded 1993; as John Cox Award 1990-92)

The Doug Pappas Award honors the best research presentation at the annual National Convention with a cash prize and a matching amount donated to SABR. One winner will be selected at each convention, and finalists will be named at the discretion of the award committee. It was renamed the Doug Pappas Award in 2004 after the tragic death of the 2000 winner, Doug Pappas.

The award winners at SABR 50 were:

- A Oral presentation: "Meta Pitch Tracking: How the Changes in Pitch Tracking Technologies Should Change How We Look at the Data They Collect." by John Asel.
- A Poster presentation: "I'll Do It Myself The Stories Behind Unassisted Triple Plays." by Bill Marston.

## SEYMOUR MEDAL (first awarded in 1996)

The Seymour Medal recognizes the author(s) of the best book of baseball history or biography first published during the preceding calendar year. The award was named in honor of baseball historians Harold Seymour and Dorothy Seymour Mills. To be considered for the medal, a work must be the product of original research or analysis. The winning book shall significantly advance our knowledge of baseball and shall be characterized by understanding, factual accuracy, profound insight and distinguished writing. "History," for the purposes of determining the eligibility of a book for Seymour Medal consideration, is understood as analytical nonfiction narrative. "Biography" is the history of a person or persons. No more than one Seymour Medal shall be given each year. If, in the judgment of the award committee, a worthy candidate cannot be found, the medal shall not be awarded.

The 2023 Seymour Medal is awarded to Intentional Balk: Baseball's Thin Line Between Innovation and Cheating, by Daniel R. Levitt and Mark Armour (Clyde Hill Publishing).

## McFarland-SABR Baseball Research Award (awarded 1987-2000 as the Macmillan-SABR Baseball Research Award)

The McFarland-SABR Baseball Research Award honors the author(s) of the best articles or papers, published or unpublished, on baseball history or biography completed during the preceding calendar year. Eligible works will include magazine and journal articles, previously unpublished chapters or articles in anthologies or other books with multiple authors, unpublished research papers and written versions of oral presentations. Authors honored for unpublished work may not later receive a SABR research award for that work (or work that is substantially the same) in published form.

The 2023 McFarland-SABR Baseball Research Award winners are:

- Charlie Bevis, "Four Girls in Spring 1974: The First Foot-Soldiers of Female Inclusion in Little League Baseball," SABR Baseball Research Journal, Spring 2022
- A Yoichi Nagata, Robert K. Fitts, and Mark Brunke, "The 1921 Native American Tours of Japan," Nichibei Yakyu Volume 1: 1907-1958, SABR
- ▲ John Racanelli, "Death and Taxes and Baseball Card Litigation," SABR Baseball Cards blog

## SABR BASEBALL RESEARCH AWARDS (first awarded in 1995)

The SABR Baseball Research Award, formerly known as the *Sporting News*-SABR Baseball Research Award, honors those individuals whose outstanding research projects completed during the preceding calendar year have significantly expanded our knowledge or understanding of baseball. Eligible projects must be the product of original research or analysis and must significantly advance our knowledge of baseball. They must be characterized by factual accuracy and notable insight. Eligible projects will include, but not necessarily be limited to, research in statistics, statistical analysis and statistical compilation, and research in such diverse areas as advertising, architecture, bibliography, collectibles, economics, equipment, labor relations, sociology and technology. Research project may be of any length and, if published, may be published separately or as part of a larger work. Researchers honored for unpublished work may not later receive a SABR research award for that work (or work that is substantially the same) in published form.

The 2023 SABR Baseball Research Award winners are:

- A Robert K. Fitts, Bill Nowlin, and James Forr, Nichibei Yakyu: US Tours of Japan, 1907-1958, Volume 1 (SABR)
- ▲ Judith R. Hiltner and James R. Walker, *Red Barber: The Life and Legacy of a Broadcasting Legend* (University of Nebraska Press)
- ▲ Justin Mckinney, Baseball's Union Association: The Short, Strange Life of a 19th-Century Major League (McFarland & Co.)

## SABR ANALYTICS CONFERENCE AWARDS (FIRST AWARDED IN 2013)

The **SABR Analytics Conference Research Awards** recognize baseball researchers who have completed the best work of original analysis or commentary during the preceding calendar year in the following categories: Contemporary Baseball Analysis, Contemporary Baseball Commentary, Historical Analysis/Commentary, and the John Dewan Defensive Analytics Award.

The 2023 winners of the SABR Analytics Conference Awards are:

- A Contemporary Baseball Analysis: Ben Clemens, "How Good Are Those Probabilities on the Apple TV+ Broadcasts?," FanGraphs
- A Contemporary Baseball Commentary: Michael Baumann, "The Playoffs Aren't Too Big, The League is Way Too Small," *FanGraphs*
- A Historical Analysis/Commentary: Mike Petriello, "How Many Games Would Springfield's Ringers Win?," MLB.com
- A John Dewan Defensive Analytics Award: Russell A. Carleton, "So You've Decided to Ban the Shift," Baseball Prospectus

## **Membership Report**

As of June 15, 2023, SABR's current membership stands at 7,435. This figure is an increase of more than 3.4% year over year and is the fourth consecutive year that membership has grown. Much of the growth may be attributed to students and young professionals, as these groups now account for more than 1,200 members. New membership continues to be a strength: of current members, 1,549 have joined SABR in the last 12 months.

The SABR membership continues to be well educated and professionally diverse. Educators, lawyers, doctors, and accountants are wellrepresented in the SABR membership, as are writers and editors. Fourteen current members joined in the initial year of 1971 and the organization has members that joined in every

year since its inception. SABR has an international presence with members in countries. The membership in the United States is centered in the Northeast an Midwest, but the membership is spread out throughout the country and include numbers of members located in Arizona, California, Florida, Texas, and Wash state.

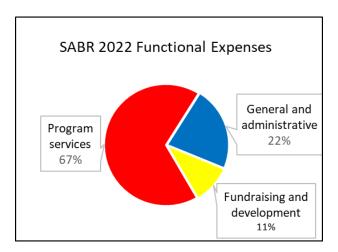
Current Members, by Membership Type		Current Mem by Country	· · ·	Current Members, by U.S. State/Territory					
Standard: Senior: Student: Young Professional: Three Year: Three Year Senior: Three Year Young Pro Five Year: Family: Three Year Family: Lifetime: Monthly: Monthly Young Prof.:	112 24 2 30 124 35	United States Canada United Kingdom Japan Australia Germany Taiwan South Korea Venezuela Netherlands Dominican Rep. Italy Cuba New Zealand	6,968 240 29 25 17 8 5 4 4 4 3 3 3 2	AK AL AR AZ CA CO CT DC DE FL GA HI IA ID	4 50 35 181 660 152 102 40 29 290 147 9 64 13 2((	MT NC ND NE NH NJ NW NV NY OH OK OR PA PR	6 158 7 35 51 281 20 35 542 328 31 62 426 18		
Monthly Senior: Organization:	57 15	Mexico Israel	2 2	IL IN	366 114	RI SC	42 78		
presence with members in 30 entered in the Northeast and but the country and includes sizable Florida, Texas, and Washington		Brazil France Denmark Switzerland Sweden Czech Republic China Argentina Singapore U.A.E. Costa Rica	2 2 2 1 1 1 1 1 1 1 1 1 1	KS KY LA MD ME MI MN MO MS	52 77 31 291 272 26 162 152 132 26	SD TN TX UT VA VT WA WI WV WV WY	11 85 362 15 266 28 164 131 12 3		
		Hungary Jamaica Ukraine	1 1 1						

# Treasurer's Report: 2022 Results and 2023 Forecast

SABR remains financially healthy. Once again SABR increased its net assets in 2022, meaning our revenue exceeded expenses. On the revenue side of the ledger, this is principally due to the continued generosity of our donors — including donations around the consolidation, digitization, and creation of online access for the Rucker Archive — and the successful membership growth and development initiatives implemented by CEO Scott Bush and the staff. We have also grown, and hope to continue to grow, our licensing revenue, including from the SABR Analytics Certification courses and Rucker Archive.

On the expense side, we continue to actively manage the numerous costs budgeted for an organization of our size and look for additional opportunities to rationalize operations and ways to save money. Another calculation associated with nonprofit financial statements is an allocation of functional expenses. As summarized in the chart to the right, 67% of SABR's 2022 expenses were used for program services.

As noted in last year's treasurer's report, given the financial size of our society, in 2020 the Board elected to have its annual financial statements prepared and overseen by an outside accounting firm. There are three levels of examination and presentation (from the least to the most rigorous): compilation, review, and audit. For calendar year 2020 we had a compilation prepared, for 2021 the accountants reviewed our financial statements, and for 2022 we commissioned an audit. I have included the three standard financial tables for nonprofit accounting in this report: the statement of financial position, the statement of activities, and the statement of cash flows. Significant notes accompany these tables in the audit and are necessary for communicating a full understanding and the assumptions behind their preparation; the complete audit, including the notes, is available upon request.



I have also included the 2023 budget and five years of previous budgets for comparison purposes. Please note that the budgets will not tie to the statement of activities in the financial statements. The financial statements are prepared mostly in accordance with GAAP (generally accepted accounting principles), whereas the budget is based on a modified cash basis, so we can more effectively track revenue and expenses on a monthly basis.

The 2023 budget shows a deficit. Some of this is due to the timing differential between fundraising for the Rucker Archive digitization and the costs associated with it. Some is also due to being able to invest in our staff. Early this year SABR brought on Ken Carrano as Business Operations Manager. In addition to adding his expertise to the staff, Ken's hiring supports SABR's growth and operations going forward and allowed us to cut some expenses by eliminating some third-party accounting and support services.

As our cash position has grown, in late 2021 and 2022 we opened three conservative investment accounts with JP Morgan Chase to place some of our funds. During 2022 we regularly moved cash out of our savings account into these investment accounts and have made additional transfers in 2023. Like nearly all investment funds, our returns were negative in 2022. The funds nominally underperformed the benchmarks, principally because the allocation within the funds is slightly different than within the benchmarks. Our savings and checking accounts are with JP Morgan Chase, the nation's largest bank.

Please feel free to reach out to me with any questions or comments on our Society's financial situation.

Daniel R. Levitt Treasurer, Society for American Baseball Research m:612-360-3319 e:dan@daniel-levitt.com

#### **Statement of Financial Position**

December 31, 2022

#### Assets

Current assets:	
Cash and cash equivalents	\$ 598,855
Investments	343,784
Pledges receivable, current portion	59,484
Inventory	13,228
Prepaid expenses	40,000
Total current assets	1,055,351
Property and equipment, net	7,084
Pledges receivable, net of current portion	89,137
Research collection	513,324
Endowment cash and cash equivalents	128,355
Total assets	<u>\$ 1,793,251</u>

#### Liabilities and Net Assets

Current liabilities:	
Accounts payable	\$ 18,945
Accrued expenses	3,350
Deferred revenue	317,004
Total current liabilities	339,299
Total liabilities	339,299
Commitments and contingencies	
Net assets:	
Without donor restrictions:	
Undesignated	1,005,732
Board designated	47,890
Invested in property and equipment	7,084
	1,060,706
With donor restrictions	393,246
Total net assets	1,453,952
Total liabilities and net assets	<u>\$ 1,793,251</u>

## **Statement of Activities**

Year Ended December 31, 2022

	Without donor restrictions			/ith donor estrictions		Total
Revenues and support:						
Membership dues	\$	373,218	\$	-	\$	373,218
Annual conferences		361,530		-		361,530
Contributions		190,922		290,607		481,529
Donated investments		-		10,267		10,267
Donated facilities		44,100		-		44,100
Employee retention credit		85,474		-		85,474
Investment loss, net		(13,691)		(1,922)		(15,613)
Other revenue		130,073		-		130,073
Net assets released from restrictions		159,353		(159,353)		-
Total revenues and support		1,330,979		139,599		1,470,578
Expenses:						
Program services		846,898		-		846,898
General and administrative		250,855		-		250,855
Fundraising and development		130,896		-		130,896
Total expenses		1,228,649		-	_	1,228,649
Change in net assets		102,330		139,599		241,929
Net assets, beginning		958,376		253,647	_	1,212,023
Net assets, ending	\$	1,060,706	\$	393,246	\$	1,453,952

## **Statement of Cash Flows**

Year Ended December 31, 2022

Cash flows from operating activities:		
Change in net assets	\$	241,929
Adjustments to reconcile change in net assets to net cash provided by		
operating activities:		
Depreciation and amortization		17,000
Net realized losses on investments		2,691
Net unrealized losses on investments		17,944
Changes in operating assets and liabilities:		
Pledges receivable		(148,621)
Inventory		15,191
Prepaid expenses		(34,292)
Accounts payable		554
Accrued expenses		3,350
Deferred revenue		19,079
Net adjustments		(107,104)
Net cash provided by operating activities		134,825
Cash flows from investing activities:		
Proceeds from sale of investments		5,937
Purchases of investments		(320,000)
Purchases of research collection		(147,540)
Net cash used in investing activities		(461,603)
Net decrease in cash, cash equivalents, and endowment cash and cash equivalents		(326,778)
Cash, cash equivalents, and endowment cash and cash equivalents, beginning		1,053,988
Cash, cash equivalents, and endowment cash and cash equivalents, ending	<u>\$</u>	727,210
Summary of cash and cash equivalents:		
Cash and cash equivalents	\$	598,855
Endowment cash and cash equivalents		128,355
	\$	727,210
	r	/

	Budget 2023	2	022 Actual	2	021 Actual	20	20 Actual	2	019 Actual	20	18 Actual
Executive Summary											
Revenues											
Administrative	\$ 613,752	\$	865,330	\$	880,934	\$	594,198	\$	623,090	\$	381,356
Outreach	\$ 608,898	\$	491,602	\$	234,836	\$	250,135	\$	457,241	\$	487,53 <i>°</i>
Total Revenue	\$ 1,222,650	\$	1,356,933	\$	1,115,770	\$	844,333	\$	1,080,331	\$	868,887
Expanses											
Expenses Payroll	\$ 561,288	\$	386,124	\$	434,503	\$	432,180	\$	481,478	\$	385,637
Administrative	\$ 213,985	\$	223,609	\$	112,799	\$	101,807	\$	123,299	\$	111,512
Member		\$	76,127	\$	78,616	\$	65,772	\$	101,006	\$	64,068
Outreach	\$ 479,225	\$	396,215	\$	290,261	\$	190,312	\$	327,194	\$	267,138
Total Expenses	\$ 1,336,543	\$	1,082,074	\$	916,180	\$	790,071	\$	1,032,978	\$	828,354
Surplus/(Deficit)	\$ (113,893)	\$	274,859	\$	199,591	\$	54,262	\$	47,352	\$	40,532
· · ·	\$ (113,893)	\$	274,859	\$	199,591	\$	54,262	\$	47,352	\$	40,532
Budget Detail	\$ (113,893)	\$	274,859	\$	199,591	\$	54,262	\$	47,352	\$	40,532
Budget Detail Admin Revenues			· · · · · · · · · · · · · · · · · · ·		· · · · · · · · · · · · · · · · · · ·		· · · · · · · · · · · · · · · · · · ·				· · · · · · · · · · · · · · · · · · ·
Budget Detail Admin Revenues Membership Dues	\$ 363,152	\$	373,218	\$	328,673	\$	310,063	\$	284,486	\$	289,07
Budget Detail Admin Revenues Membership Dues Donation Income		\$	373,218 491,796	\$	328,673 403,740		· · · · · · · · · · · · · · · · · · ·	\$\$	284,486 336,918	\$	289,07
Budget Detail Admin Revenues Membership Dues Donation Income Advertising Sales	\$ 363,152 \$ 250,000	\$ \$ \$	373,218 491,796	\$ \$ \$	328,673 403,740	\$	310,063 283,413	\$ \$ \$	284,486 336,918	\$ \$ \$	289,077 91,801
Budget Detail Admin Revenues Membership Dues Donation Income	\$ 363,152 \$ 250,000	\$	373,218 491,796	\$	328,673 403,740	\$	310,063	\$\$	284,486 336,918	\$	<b>40,532</b> 289,077 91,807 479 381,356
Budget Detail Admin Revenues Membership Dues Donation Income Advertising Sales Interest	\$ 363,152 \$ 250,000 \$ 600	\$ \$ \$	373,218 491,796 - 317	\$ \$ \$ \$	328,673 403,740 - 148,521	\$\$\$	310,063 283,413 722	\$ \$ \$ \$	284,486 336,918 - 1,686	\$ \$ \$ \$	289,077 91,80 479
Budget Detail Admin Revenues Membership Dues Donation Income Advertising Sales Interest Subtotal Admin Revenues	\$ 363,152 \$ 250,000 \$ 600 \$ 613,752	\$ \$ \$	373,218 491,796 - 317	\$ \$ \$ \$	328,673 403,740 - 148,521	\$\$\$	310,063 283,413 722	\$ \$ \$ \$	284,486 336,918 - 1,686	\$ \$ \$ \$	289,077 91,807 475
Budget Detail Admin Revenues Membership Dues Donation Income Advertising Sales Interest Subtotal Admin Revenues Outreach Revenues	\$ 363,152 \$ 250,000 \$ 613,752 \$ 147,040	\$ \$ \$ \$	373,218 491,796 - 317 865,330	\$ \$ \$ \$	328,673 403,740 - 148,521 880,934	\$ \$ \$ \$	310,063 283,413 722 594,198	\$ \$ \$ \$	284,486 336,918 - 1,686 623,090	\$ \$ \$ \$	289,07 91,80 479 381,356
Budget Detail Admin Revenues Membership Dues Donation Income Advertising Sales Interest Subtotal Admin Revenues Outreach Revenues Licensing/Sale of Data/Material	\$ 363,152 \$ 250,000 \$ 613,752 \$ 147,040	\$ \$ \$ \$ \$ \$ \$ \$ \$	373,218 491,796 - 317 865,330 94,995	\$ \$ \$ \$ \$	328,673 403,740 - 148,521 880,934 47,808	\$ \$ \$ \$	310,063 283,413 722 594,198 7,790	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	284,486 336,918 - 1,686 623,090 46,346	\$ \$ \$ \$ \$	289,077 91,80 479 381,350 68,499
Budget Detail Admin Revenues Membership Dues Donation Income Advertising Sales Interest Subtotal Admin Revenues Outreach Revenues Licensing/Sale of Data/Material Publication Sales	\$ 363,152 \$ 250,000 \$ 600 \$ 613,752 \$ 147,040 \$ 30,000 \$ 431,858	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	373,218 491,796 - 317 865,330 94,995 35,078 - 361,530	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	328,673 403,740 - 148,521 880,934 47,808	\$ \$ \$ \$	310,063 283,413 722 594,198 7,790 35,175 207,170	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	284,486 336,918 - 1,686 623,090 46,346 33,083	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	289,07 91,80 479 381,350 68,499 24,874
Budget Detail Admin Revenues Membership Dues Donation Income Advertising Sales Interest Subtotal Admin Revenues Outreach Revenues Licensing/Sale of Data/Material Publication Sales Misc	\$ 363,152 \$ 250,000 \$ 600 \$ 613,752 \$ 147,040 \$ 30,000	\$ \$ \$ \$ \$ \$ \$ \$ \$	373,218 491,796 - 317 865,330 94,995 35,078	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	328,673 403,740 - 148,521 880,934 47,808 37,197	\$ \$ \$ \$ \$ \$	310,063 283,413 722 594,198 7,790 35,175	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	284,486 336,918 - 1,686 623,090 46,346 33,083 -	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	289,077 91,80 479 381,350 68,499

		ldget 2023	2	022 Actual	20	21 Actual	20	20 Actual	2	019 Actual	20	18 Actua
Budget Detail (Continued)												
Expenses	-											
Expenses, Payroll												
Wages	\$	451,750	\$	380,127	\$	351,262	\$	343.906	\$	379,954	\$	297,94
Benefits		70,188	\$	62,390	\$	56,606	\$	62,043	\$	71,469	\$	62,81
Payroll Taxes		38,350	\$	29,081	\$	26,635	\$	26,231	\$	29,537	\$	24,32
Unemployment Insurance		1,000	\$		\$		\$		\$	518	\$	55
Subtotal, Payroll Expenses	\$	561,288		386,124	\$	434,503	\$	432,180	\$	481,478	\$	385,63
		,		· · · <b>,</b>		,		.,		~ , ~		,
Expenses, Administrative												
Occupancy	\$	3,380	\$	3,423	\$	5,610	\$	4,712	\$	7,328	\$	4,47
Travel & Ent		18,000	\$	15,424	\$	2,474	\$	1,902	\$	28,411	\$	12,56
Postage and Delivery	\$	2,000	\$	1,314	\$	372	\$	1,565	\$	957	\$	46
Telephone	\$	4,000	\$	383	\$	309	\$	2,820	\$	1,556	\$	1,76
Supplies	\$	2,500	\$	5,113	\$	1,315	\$	2,082	\$	4,483	\$	3,57
Equipment Rental	\$	-			\$	-			\$	-	\$	
Equipment Purchased	\$	1,500	\$	-	\$	743	\$	3,322	\$	2,978	\$	1,10
Award Related Expenses		-	\$	2,324	\$	1,170	\$	1,389	\$	465	\$	2,28
Miscellaneous	\$	-	\$	900	\$	-			\$	14	\$	10,05
Board Meetings	\$	29,805	\$	29,465	\$	7,380	\$	8,725	\$	22,095	\$	33,14
Bank Service Charges	\$	39,000	\$	34,485	\$	23,955	\$	23,334	\$	24,158	\$	23,29
Professional Fees	\$	85,420	\$	104,961	\$	49,826	\$	33,233	\$	18,134	\$	6,88
Insurance	\$	15,880	\$	17,817	\$	11,144	\$	15,010	\$	11,906	\$	11,79
Marketing (incl. printing)	\$	12,500	\$	8,000	\$	8,500	\$	3,711	\$	816	\$	10
Operating Expenses	\$	213,985	\$	223,609	\$	112,799	\$	101,807	\$	123,299	\$	111,51
Expenses, Member Services											_	
Research Tools/Subscriptions		9,600	\$	189	\$	3,222	\$	5,057	\$	5,815	\$	6,04
Research Committees	\$	1,000	\$	1,203	\$	2,300	\$	-	\$	283	\$	70
Regionals/Chapters		17,500	\$	20,393	\$	8,062	\$	1,766	\$	2,645	\$	3,27
IT Expenses		53,945	\$	54,342	\$	65,032	\$	58,949	\$	92,263	\$	54,03
Member Services Expense	\$	82,045	\$	76,127	\$	78,616	\$	65,772	\$	101,006	\$	64,06
European Outroach												
Expenses, Outreach	¢	400 405	¢	447.004	¢	440.040	•	00.400	\$	100 110	•	00.40
Content Development and Distribution	\$ \$	123,125	\$	147,981	\$	112,846	\$	93,402		100,446	\$	80,40
Restricted Fund Expenses		65,400	\$ ¢	38,512	\$	14,718	\$	9,739	\$ \$	22,223	\$	14,28
Events Expenses		226,570	\$ ¢	174,930	\$ \$	138,546	\$	76,315 10,855		197,889 6,636	\$	172,44
Development Expenses	\$ \$	28,500	\$ \$	24,336		24,152	\$ ¢	10,835	\$ \$	0,030	\$ \$	
Licensing Expenses Subtotal Outreach Expenses	\$ \$	35,630 479,225	\$ \$	10,456 <b>396,215</b>	\$ \$	- 290,261	\$ \$	- 190,312	\$ \$	- 327,194		267,13
Castolal Galloudi Expelided	Ψ	+10, <b>22</b> 0	Ψ	000,210	Ψ.	200,201	Ψ	100,012	Ψ	027,104	÷	201,13
Expenses Total	\$	1,336,543	\$	1,082,074	\$	916,180	\$	790,071	\$	1,032,978	\$	828,35
							1					

# Philanthropy

SABR began an annual campaign to solicit donations from members during the 1993-1994 renewal drive. That first campaign raised just over \$5,000. Every subsequent year has seen members and friends continue to support SABR through their time and donations. From January 1, 2022, through December 31, 2022, SABR donations eclipsed \$300,000 for the second time in organizational history. It is the 15th consecutive \$50,000+ year, and the third straight year of \$250,000+.

In 2004, SABR adopted a more formal process to recognize its donors, revamping its gift levels and seeking more appropriate ways to recognize those who contribute money beyond annual dues. In 2019, SABR created its first development staff position to lead the organization's philanthropic efforts. In doing so, the Friends of SABR platform and Friends of SABR Committee were launched, creating a culture of philanthropy within the organization, rooted in gratitude and inclusivity. The SABR staff has worked to identify, cultivate, and solicit expanded funding sources, and built an infrastructure and strategy for SABR's continued development efforts.

SABR's 2022 spring giving campaign highlighted the organization's Local Grants program, which launched in late 2021 to deliver mission-focused funding to chapters, research committees, and communities of interest for projects that concentrate on one or more of SABR's four pillars: Research, Preservation, Scholarship, and Future of the Game. The "Give Local" campaign garnered more than \$42,000 in contributions, increasing the organization's ability to give back to its local constituencies while encouraging and raising awareness for baseball research.

The annual End of Year Campaign once again encouraged members to help SABR "Bring it Home". The yearly effort was again immensely successful, bringing in over \$146,000 in contributions during the three-month drive. It was the most successful End of Year Campaign in SABR history—topping the 2021 effort which held the previous high-water mark for an individual giving campaign.

Overall, SABR achieved new heights with its philanthropic efforts in 2022, including over \$330,000 in annual giving—a new organizational record. 552 unique donors contributed to SABR in the calendar year, with the median gift being \$100 and members making 37 gifts of \$1,000 or more.

In addition to the two aforementioned public campaigns, SABR began a silent fundraising effort in the summer of 2022 to raise the \$250,000 in capital needed to fully digitize the SABR-Rucker Archive. Donated to SABR in 2019 by long-time member Mark Rucker and consisting of nearly 80,000 images, the archive is one of the most extensive collections of baseball images in North America. With the generous support of a select group of donors, the entire collection has now been digitized and all of the images will be publicly available and searchable on the SABR website. With particular gratitude for the Dean Coughenour Trust, our lead donor, SABR wishes to thank all of the supporters of this project:

- Mark Armour
- Jeremy Beer
- Phil Bolda
- Dean Coughenour Trust
- John and Sue Dewan
- Ed and Brigid Edmonds
- Dan Evans
- Ed Fong

- Sean Forman / Sports Reference
- Vince Gennaro
- Leslie Heaphy
- Brenda Himrich
- Dave Hughes
- Steve Klugman
- Todd Lebowitz
- Allison Levin

- Dan Levitt
- Major League Baseball
- Bill Nowlin
- Tim Otto
- Laura Peebles and Ellen Fingerman
- Jeffrey Wood
- The Nanar and Anthony Yoseloff Foundation
- Don Zminda

## SABR Giving Circles

SABR's mission is to foster the study, discussion, and understanding of all aspects of baseball. To fulfill this mission, we rely not only on member dues but also gifts from our generous supporters.

Through their membership in a SABR Giving Circle, these supporters expand our capacity to engage in the pillars of SABR's work: research, preservation, scholarship, and the future of the game. They help us realize our vision of becoming the essential community for the world of baseball.

You can become a Friend of SABR donor by giving as little as \$10 per month or by making a one-time gift of \$100 or more. When you do so, you will be inducted into a community of passionate baseball fans dedicated to supporting SABR's work.

Friends of SABR donors are recognized in *This Week in SABR*, SABR.org, and the SABR Annual Report. They will also receive access to exclusive donor experiences like the Friends of SABR Annual Convention VIP donor event.

## SABR On-Deck Circle

Support SABR's mission to foster the study, discussion, and understanding of all aspects of baseball. Get in the SABR On-Deck Circle by committing to a monthly donation and help SABR become the essential community for the world of baseball. Your support will build capacity around all things SABR, including publications, website content, event development, and community growth. A monthly gift is deducted from your bank account or charged to a credit card until you tell us to stop.

## **Research Circle**

Baseball research and recognition of the research is the pillar upon which SABR was founded more than 50 years ago. Our 35 research committees represent a diverse spectrum of interests, including the BioProject Committee, Baseball and the Arts Research Committee, Statistical Analysis Research Committee, and many more. Research Circle donors contributed at least \$1,000 in 2022.

## **Preservation Circle**

A core function of SABR is to preserve baseball history and baseball research materials for future generations. SABR's work in preserving baseball history is reflected in our grave marker projects, led by committees that locate 19th Century and Negro League player gravesites and adorn them with headstones, as well as the Minor League Player Database, Major League Baseball Home Run Log, and much more. Preservation Circle donors contributed at least \$2,500 in 2022.

## Scholar Circle

Ernie Harwell, the late Detroit Tigers broadcaster, said: "SABR is the Phi Beta Kappa of baseball, providing scholarship which the sport has long needed...An excellent way for all of us to add to our enjoyment of the greatest game." SABR promotes the understanding of the game of baseball through the *Baseball Research Journal*, events like the SABR Analytics Conference, and the Jerry Malloy Negro League Conference, and through groups such as the Negro Leagues Research Committee, Women in Baseball Research Committee, and the Educational Resources Committee. Scholar Circle donors contributed at least \$5,000 in 2022.

## Future of the Game Circle

Future of the Game Circle members play a special role in ensuring the future of SABR by providing support for membership growth and student scholarships. Your participation in the Future of the Game Circle will help SABR develop networking opportunities for students aspiring to work in baseball. Future of the Game Circle donors contributed at least \$10,000 in 2022.

The Board of Directors and SABR staff are extremely grateful to the individuals, foundations, corporations, and others listed here who have made contributions in the period between January 1, 2022, and December 31, 2022. SABR thanks all its donors for their loyal support in 2022, as they made the year a historic one for the organization. Their names appear alphabetically on the following pages. The investment each donor has made to SABR helps ensure its future and fulfillment of its mission.

## **Bequests and Creation of a Legacy Circle**

The Legacy Circle members support the long-term sustainability of SABR and its' mission to foster the study, discussion, and understanding of all aspects of baseball. The exploration and preservation of baseball history is cultivated through support from the Legacy Circle. This group of donors is comprised of those who are seeking to leave a legacy by remembering SABR in their estate planning. Currently, the Legacy Circle includes:

Lowell Blaisdell*
Steven G. Breen*
Joe Favano*
Ron Gabriel*
John Hancock
William Hickman
George W. Hilton*
Chuck Hilty*

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If you have included SABR in your own estate plans, please let us know. We want to make sure your gift is used in the way you intend — and of course we want to recognize you for your generosity. In addition, if you are interested in learning how to include SABR in your estate plans, we are here to assist you.

## You are Important to Us

Although every effort has been made to ensure the accuracy and completeness of this annual report, we realize that errors may have occurred. If your name has been omitted, misspelled, incorrectly listed, or you do not want your name published on our online version, please accept our sincere apologies, and notify us of the discrepancy so that we may correct our records. Contact Scott Carter at (602) 496-1466 or scarter@sabr.org.

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## History

The Society for American Baseball Research has come a long way since 16 individuals met around two tables at the National Baseball Library in Cooperstown, New York, on August 10, 1971. SABR has grown to nearly 6,000 members and added research committees, regional groups, and a variety of other membership services. Once "SABR Who?" was a familiar question. Today, nearly all baseball publications make some reference to SABR or SABR members. Professional baseball executives and media are well aware of the collective expertise and talents of SABR members. Slowly, but surely, more and more general baseball fans are learning about SABR.

SABR was the brainchild of L. Robert "Bob" Davids of Washington DC. For many years, starting in 1951, he contributed freelance articles to *The Sporting News*. When *The Sporting News* discontinued statistical-history types of articles in the mid-1960s, Davids sought another outlet for his avocations and launched a four-page newsletter, "Baseball Briefs." The initial response to the publication spawned the idea of forming an organization of researchers, and in March 1971, he sent letters to approximately 40 "statistorians" around the country asking for expression of interest in forming a research group. The 16 willing and able to meet in Cooperstown formulated the Society's objectives, its name and acronym. The essential constitutional objectives of SABR are to foster the study of baseball, stimulate interest in baseball, establish an accurate historical account of baseball and disseminate baseball information.



Participants at SABR's first meeting on August 10, 1971 at the National Baseball Library in Cooperstown, New York. Back row (left to right): Neil Campbell, Bill Haber, Keith Sutton, Dan Dischley, Dan Ginsburg, Tom Hufford, and Ray Nemec. Front row (left to right): Cliff Kachline, Ray Gonzalez, Bill Gustafson, Joe Simenic, Paul Frisz, Tom Shea, Bob McConnell, John Pardon, and Bob Davids. Campbell, almost hidden behind Kachline, was a visitor at the meeting. Pat McDonough is the only founding SABR member not pictured.

For more on SABR's Organizational History, visit SABR.org/history